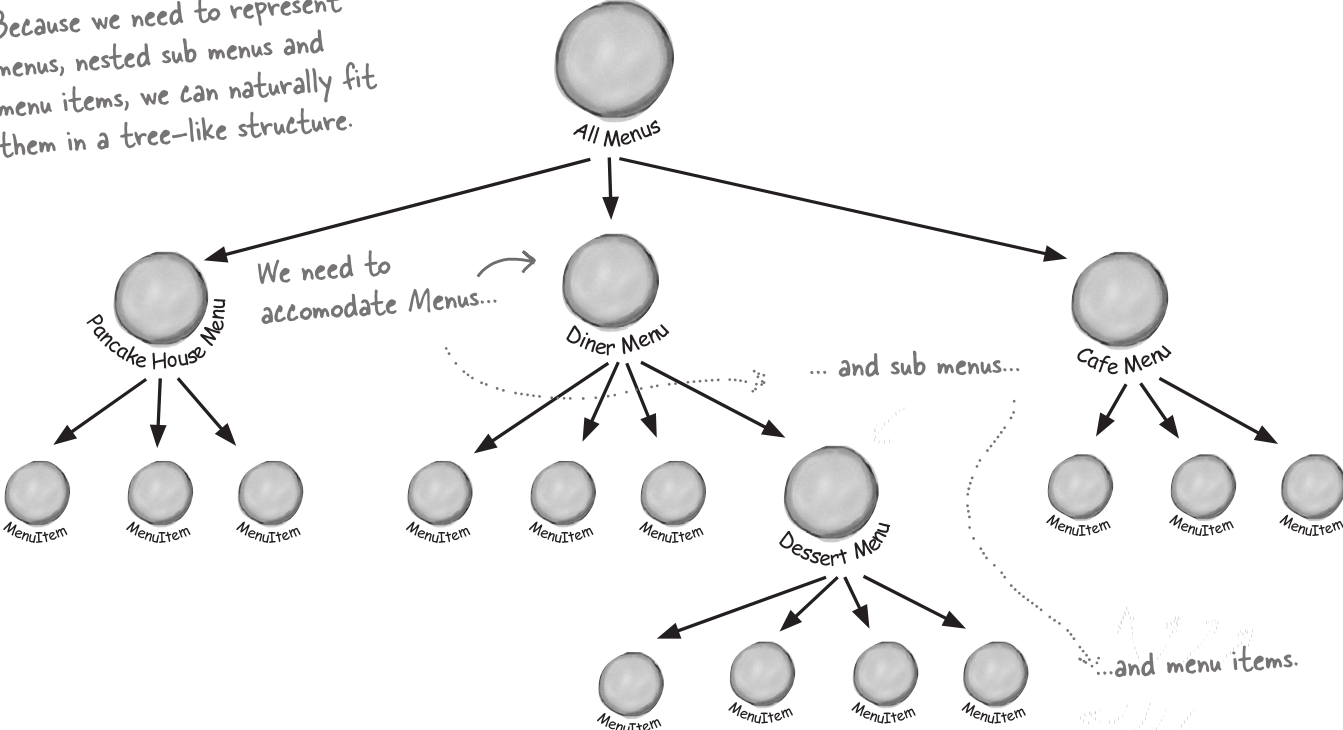


Because we need to represent menus, nested sub menus and menu items, we can naturally fit them in a tree-like structure.



We need to accomodate Menus...

... and sub menus...

...and menu items.